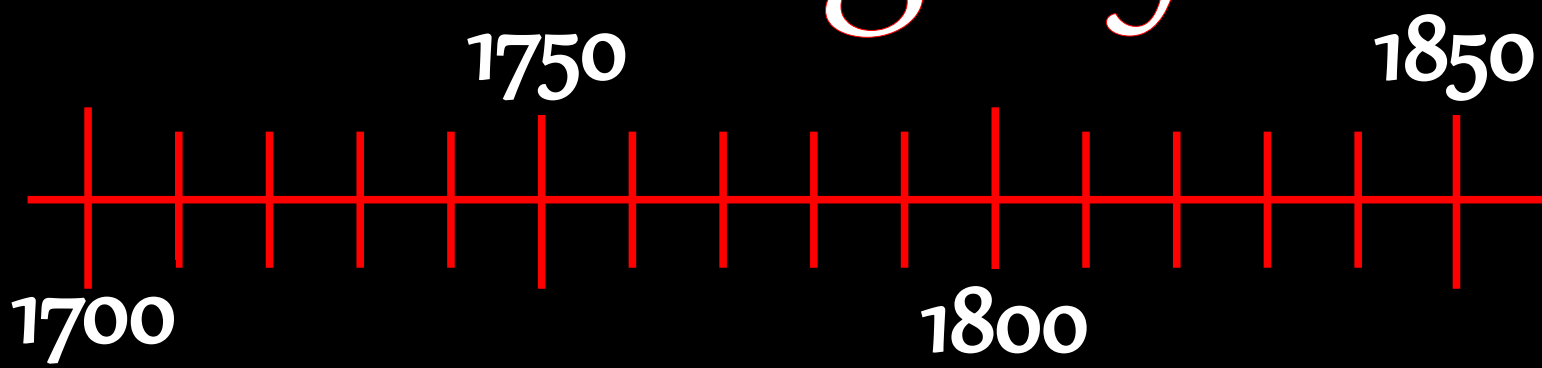
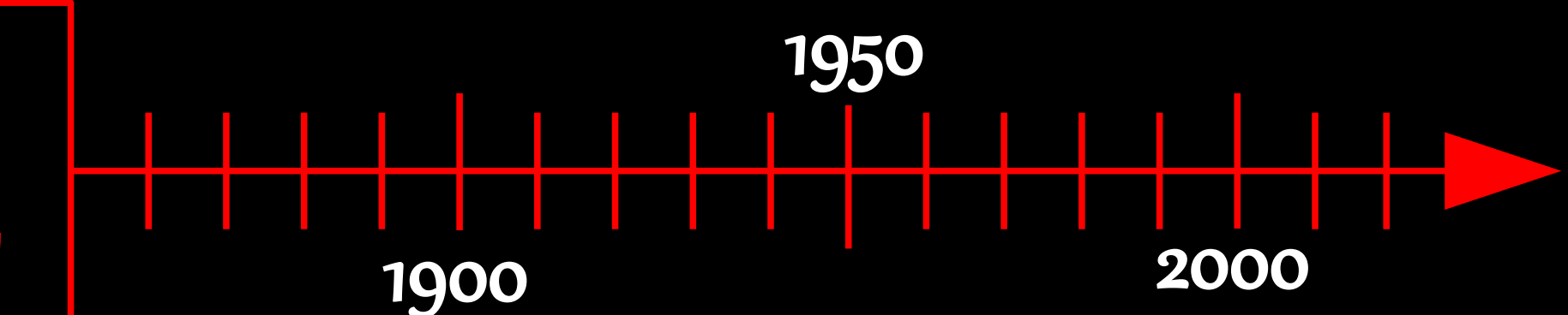


The Change of the



VAMPIRE IMAGE



in the Course of Time



Dracula 1897

In the last 300 years the Vampire image has changed significantly.

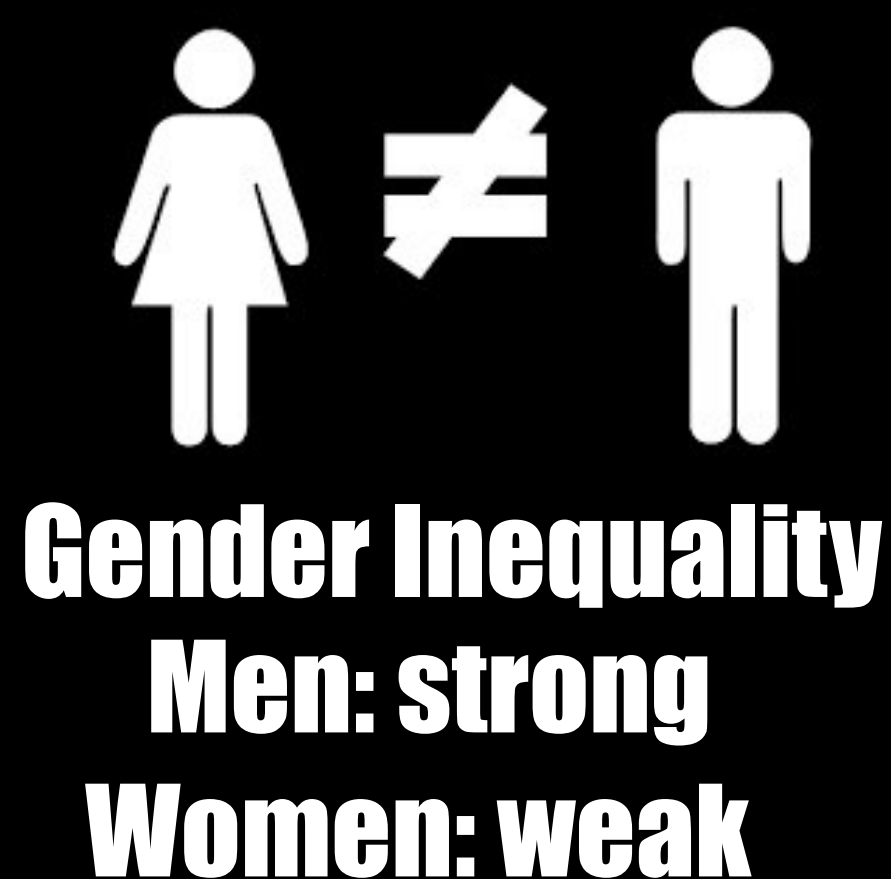
How? & Why?
...has it changed?



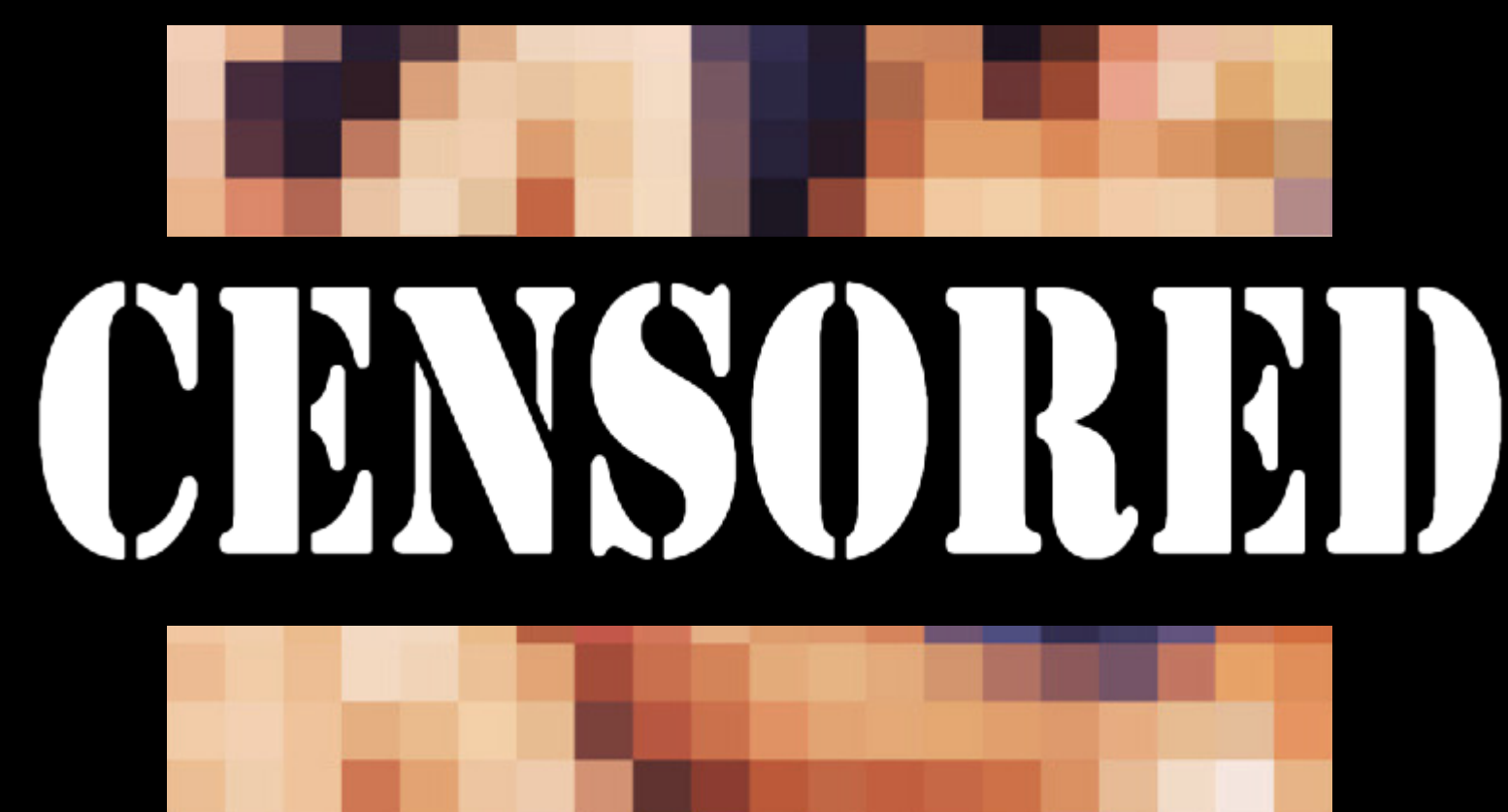
Edward Cullen 2008

There is a lot of **Criticism** on classic vampire stories, which has had an important influence on modern vampire stories.

Especially gender inequality is often mentioned: female characters were mostly very weak and dependent on men.



Other critics address the sexist illustration of women.



..and pornographic scenes (especially in classic vampire stories).

Modern vampire stories, however, illustrate not only a completely different vampire image but also a different view on gender roles and romance.

The **Reasons** for these changes are:

1. **Changing interests within our society.**

The focus now is on romance and gender equality.



2. **A new main target group.**

Teenage girls love to read about the perfect romantic love in adventurous and perilous story plots.



Escapism or a new angle on reality?

In modern vampire stories the traditional gender roles have changed completely, e.g. Bella's new abilities exceed Edward's.

In *Let the Right One In* (2008) the female vampire Elli is the strong and powerful hero who rescues the helpless boy Oskar.

Therefore vampire stories do not only entertain but also convey social topics related to current changes in society. They should therefore be seen as a benefit for a new angle on reality.



Thanks to

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